



Opening Doors...

East Valley Adult Resources believes marketing isn't about who you know...whose door you are knocking on. Marketing is about who knows you...who is knocking on your door.

We have been serving older adults for 30 years. WE HAVE DOORS TO OPEN TO YOU FOR MARKETING OPPORTUNITIES ...for a day or throughout the year.

45,000 either passed through the doors of the three (3) Nationally Accredited Senior Centers – Red Mountain Active Adult Center, Mesa Active Adult Center and Apache Junction Active Adult Center. Or we passed through their doors offering a variety of programs and services or making a referral – possibility to a business partner.

We refer to senior centers as Active Adult Centers because they bustle with activities...hot noon meals at the Centers to delivering home delivered meals to the homebound. Meals While You Heal, delivers a two weeks supply of frozen meals to those who are recuperating from a hospitalization or rehab. There are educational programs through Vital Signs (health/wellness program) or during the early evening. We offer exercise classes, support groups or care giving forums. Outreach Specialists link community resources to older adults in need of information about businesses they could benefit from. Have your information distributed to the homebound EVAR serves.

Your business could become a referral source

Your business could do presentations/screenings with Vital Signs

Your business information could be available at the Active Adult Centers

What does this mean to you...an opportunity to open doors with EVAR in 2011 – when you purchased a Business Partnership package through the 19th Annual Active Adult Expo – this year on November 18, 2010?

*Brand your business with us...Your website linked through our website
...Included in our Resource Guide...Invitation to participate in events.*

START a "Business Partnership" with East Valley Adult Resources **NOW**...it is very easy:



Learn more about EVAR at www.evadultresources.org

Click Partnerships at the top of the page, then Active Adult Expo and follow the links.

Join us only for the day at the Active Adult Expo– and for others, lets partner for the year.

Contact: Jo Hildebrant
Nancy Simmons

480.964.9014 #107
480.964.9014 #112

johildebrant@evadultresources.org